INDUSTRIAL DESIGN PORTFOLIO Merve Tunaboylu

ABOUT ME



Hello, I am Merve Tunaboylu

I am a 4rd year Industial Design student at Istanbul Technical University -ITU with background in health sector, passionate about creating bio-inspired organic forms; looking for an opportunity to develop my skills in a professional environment.

EDUCATION

2021-2025 - ITU Industrial Design I GPA: 3.4

EXPERIENCE

2023 - Certificate in 3D Printer Operation | ISTESOB - Istanbul Union of Tradesmen and Craftsmen 2024 - 'Değişik Design Competition' | Participant 2024-2025 - TUBITAK 2209-B - Üniversite Öğrencileri Sanayiye Yönelik Araştırma Projesi & Collabration with YESTEL | Ongoing Research

SOFTWARE SKILLS





















LANGUAGE

Turkish - Native

English - C1 I YÖKDİL: 97.5/100

CONTACT

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Turkish, English

CONTENT



Slow Tunnel
Urban Furniture
for Park Kağıthane



02 Carbonio Electric Toothbrush for Alfa Romeo



O3 Call of the Sea Teenage Room Furniture



CozyCone
Cat Bed



05 Biotré Autonomous Delivery Robot for Airport

1 Slow Tunnel Urban Furniture

Slow Tunnel project is an intervention for the exhibition area in Kağıthane Park through urban furnitures, integrating the principles of the Degrowth Economy and Slow Food Movement. Inspired by the organic growth patterns of oyster mushrooms, it features suspended sales kiosks, seating units, and lighting fixtures made from rattan and seaweed, creating a space for local producers to sell their handmade goods. Rooted in Deep Ecology, the project fosters a mindset shift toward ecological awareness, community engagement, and a more

Individual Project

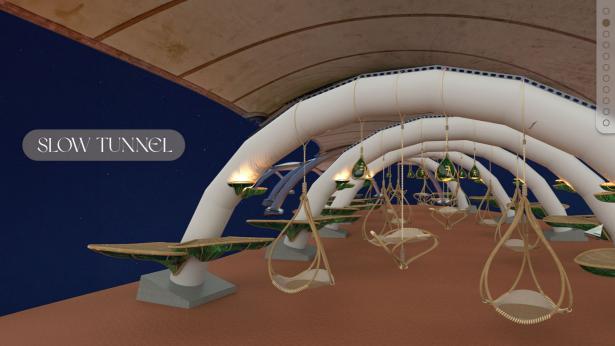
Duration: 5 weeks







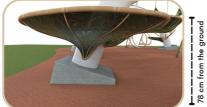


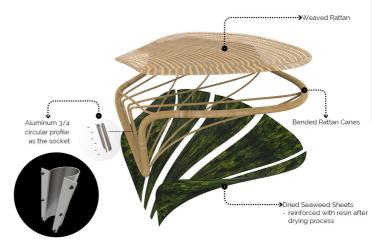






















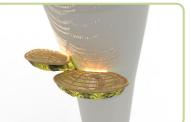


FUNGI LAMPSHADE



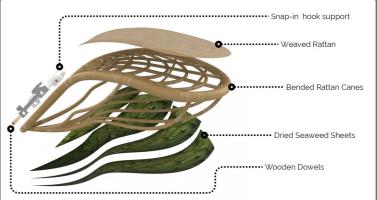










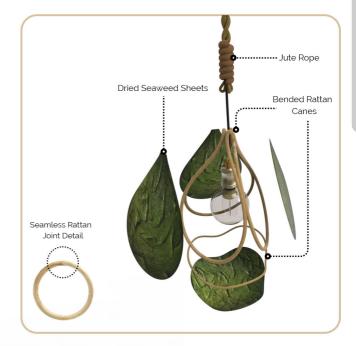












Q2 Carbonio by Alfa Romeo Electric Toothbrush

Redesigning Domestic Electrical Appliances for a Certain Automobile Brand

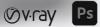
Carbonio is an electric toothbrush designed for Alfa-Romeo Automobile Brand.

Individual Project

Duration: 6 weeks











USAGE



Place the brush head on the track.



Press the button to turn the brush on.



Insert your index finger into the hood and place tip of your finger on the cavity.



Twist the knob to increase the vibration frequency.



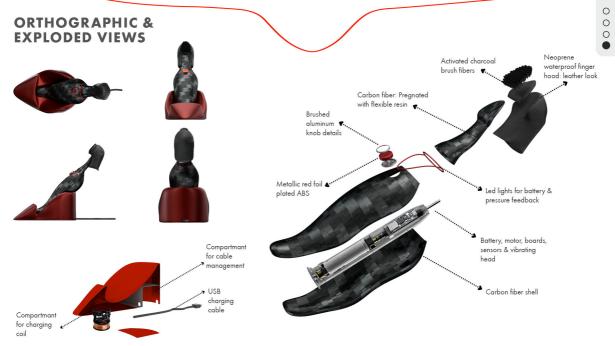
Can be use with/without the waterproof neoprene hood.



After use, you can store the charging cable in the special area under the charger base.







O3 Call of the Sea Teenage Room Furniture Set

Call of the Sea is a teenage room furniture set that captures the essence of the ocean through natural materials and marine-inspired details and a commitment to sustainability. Featuring an epoxy seashell table, an aquarium-inspired bedhead, and bamboo shelving, the design integrates driftwood elements to enhance its organic character. This set creates a serene and immersive coastal atmosphere, bringing the rhythm of the sea into everyday life.

Individual Project

Duration: 5 weeks















FLUID LUMINESCENT TRANSPARENT





























MARINA PEARL

SWIMMER

GENDER FEMALE

AGE

LOCATION A coastal town, close to the beach and surrounded by ocean views.

PROFILE Marina dreams of becoming a marine biologist, travel the world to explore and protect ocean eco-systems, and document her adventures





Shell Collecting: Marina has a growing collection of unique shells and other marine artifacts that she has collected. She often uses them for decorating her room.



Diving Enthusiast: She is certified in scuba diving and loves to explore underwater ecosystems. She is passionate about discovering marine life and underwater ecosystems.

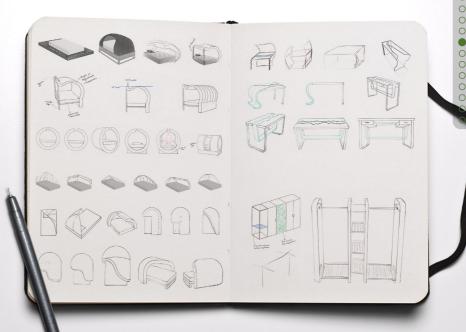


Nature Lover: Marina values sustainability and enjoys using natural materials and unique pieces that reflect her love for the nature and ocean.





IDEATION



AQUARIUM BED



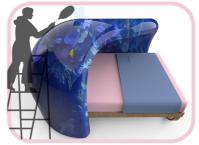


1200 mm





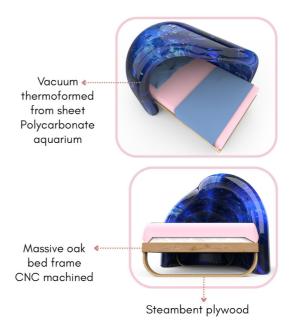




PRODUCTION & DETAILS

Bed





EPOXY RESIN WOOD DESK











EPOXY RESIN WOOD DESK





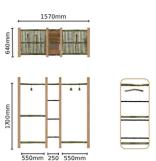


PRODUCTION & DETAILS



BAMBOO OPEN CLOSET







PRODUCTION & DETAILS





04 CozyCone Cat Bed

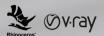
Cozy Cone Quilted Cat Bed is a contemporarily conceived feline accessory that harmoniously amalgamates traditional quilting craftsmanship with modern design sensibilities.

Brief

Design a product that expands the existing product line of the interviewed artisan (quilting) into a previously unexplored area.

Individual Project

Duration: 1 week











Cone Shape:

The cone morphology provides a sense of security that cats often seek in their resting spots.

Temperature Regulation:

The wool quilt construction ensures thermal comfort, providing a cozy environment for the feline occupant.

Structural Reinforcement:

The integration of metal wires ensures structural stability and support, preserving the intended form of the cat bed over time.

Maintenance:

The bed is coupled with a removable cover, simplifies cleaning, ensuring a hygienic living space.

Contemporary Design:

A reinterpretation of quilting craftsmanship, the CozyCone cat bed blends tradition with modern aesthetics.





05 Biotré Delivery Automate Autonomous Delivery Robot for Airport

Biotré is an ecofriendly, innovative, travel-friendly, natural-based cosmetic brand offering ready-to-go travel kits in airports. Biotré's target customer is people who travel by plane. Biotré is aware of the liquid limitations and offer products as sustainable as possible including packaging while maintaining the requirements. Biotré allow customers choose from different kits from its autonomous delivery robot.

Team With Emir Salih Yüksel Selin Tantunc

Duration: 5 weeks



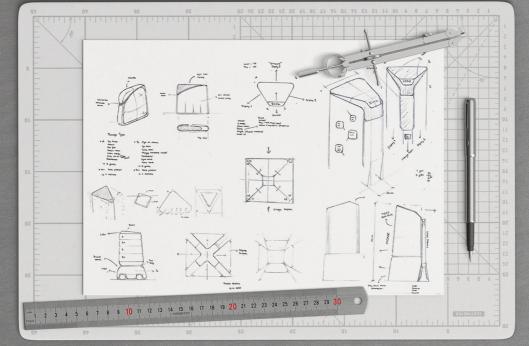




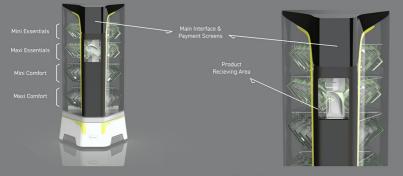


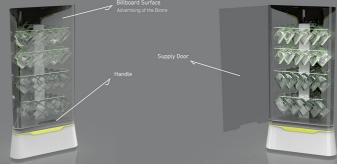














Gives info about the products



TOLED Screen: Display Area



User Interface



On Hold icons flash to guide the user



Selection

The icon selected on the side is shown on the front screen with details



Payment

Customer can make the payment by QR

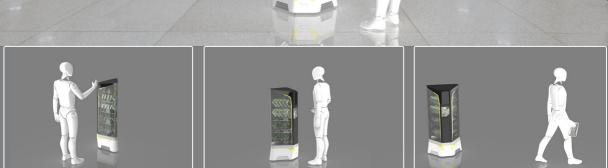


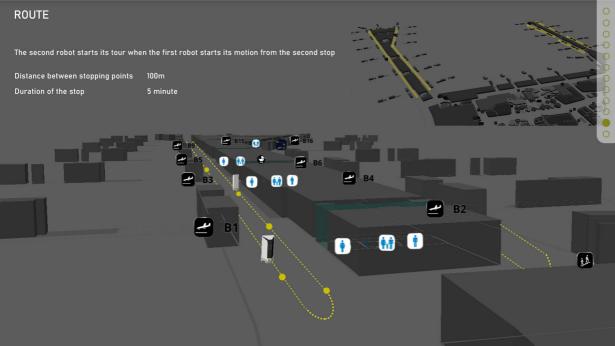
Feedback

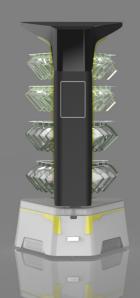
The screen kindly thanks the customer and guide them to website for feedbacks













THANK YOU FOR YOUR TIME

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